



Be part of the third annual MONTANA BEER AWARDS

Join us for the third annual Montana Beer Awards to celebrate the rich, unique, and passionate culture of craft beer in our beautiful state. Sponsoring the Montana Beer Awards not only shows your support for Montana craft beer, but it also puts your brand at the center of an event that highlights the innovation, creativity, and quality driving our industry. Judging takes place over three days in March, with the formal awards celebration hosted by Lewis & Clark Brewing Company in Helena, Montana, on the evening of March 28th.

Sponsorship Level	Barrel	Keg	Growler	Pint
Amount available	5	15	3	Unlimited
Cost	\$2,000	\$1,000	\$750	\$500
Ceremony Brand Recognition				
Shout-out at awards ceremony	X	X	X	X
Logo on stage banner	X	X	X	X
Logo on pre-ceremony screen	X	X	X	X
Logo on screen for sponsored category*	X	X		
Sponsored category announced as “presented by”	X	X		
Representatives on stage for category presentation	X			
Logo on award plaque	X			
Logo on photo backdrop for winners	X			
Logo shown at judges’ lunch OR on livestream			X	
Digital Promotion				
Logo on event webpage	X	X	X	X
Logo on competition registration website	X	X	X	X
Thank you on event emails	X	X	X	
Logo on category winner social media post	X	X		
Category listed as “presented by” on winner webpage	X	X		
Ceremony Access				
Complimentary ceremony tickets	8	4	3	2
Free beer tickets per attendee	2	2	2	2

*Categories listed on next page | beerawards@montanabrewers.org



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Barrel-level opportunities

Please choose one of the following awards to sponsor:

- Small (<500 bbl) Brewery of the Year
- Medium (501-2,000 bbl) Brewery of the Year
- Large (>2,001 bbl) Brewery of the Year
- Community Impact Award
- Montana Beer Champion

Keg-level opportunities

Please choose one of the following awards to sponsor:

- | | |
|---|---|
| 1. American & International Pale Lagers | 14. Stouts |
| 2. Hop-Forward Pale Lagers | 15. Strong Ales |
| 3. Malt-Forward European Pale Lagers | 16. Belgian & French-Style Ales |
| 4. Amber & Dark Lagers | 17. Sour Ales, Wild Ales, & Fruited Sour Ales |
| 5. Strong Lagers | 18. Fruit Beers |
| 6. Golden Ales & Hybrid Styles | 19. Smoke & Wood Flavored Beers |
| 7. Wheat Ales | 20. Vegetable & Spiced Beers |
| 8. Pale Ales | 21. Experimental Beers |
| 9. India Pale Ales | 22. Alternative Products |
| 10. Hazy Pale Ales | 23. Pink Boots |
| 11. Amber Ales & Hybrid Styles | 24. Peaks to Prairie |
| 12. Scottish-Style Ales | |
| 13. Brown Ales & Porters | |