



MONTANA BREWERS 2025 EVENTS

MAY 10 - SPRING RENDEZVOUS - GALLATIN COUNTY FAIRGROUNDS, BOZEMAN

AUGUST 2 - SUMMER RENDEZVOUS - MEMORIAL PARK, HELENA

SEPTEMBER 4 & 5 - MONTANA BREWERS CONFERENCE - HOLIDAY INN, MISSOULA

SEPTEMBER 6 - FALL RENDEZVOUS - CARAS PARK, MISSOULA

TAP INTO MONTANA'S CRAFT BEER COMMUNITY!

You are invited to be part of the Montana Brewers Association's 2025 events. Our Rendezvous Tour of three brewfests across the state feature exclusively Montana-made craft beer, local food, and live music. This will mark our 17th year celebrating Montana craft beer at our brewfests, which are enjoyed by over 3,000 local beer lovers annually.

We are also organizing the annual Montana Brewers Conference, the premier event for brewer education and networking in our state. Sponsoring our events elevates your brand among Montana breweries and craft beer enthusiasts. Your support also aids our mission to advance and strengthen local brewing in Montana.

The perks of sponsoring MBA events, including logo placement, online promotion, and passes to our events are detailed on the following pages, while sponsorship tiers are as follows:

Tour	\$4,000 (Sponsor all 4 events)
Platinum	\$1,500 / \$2,000*
Gold	\$1,000 / \$1,500*
Silver	\$750 / \$1,000*
Bronze	\$500 / \$750*

* Fall Rendezvous and Conference sponsorship rate



QUESTIONS? CONTACT US:

membership@montanabrewers.org
(406) 948-BREW (2739)



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SPONSORSHIP OPPORTUNITIES

* Sponsor all 3 Rendezvous events, plus the Conference ** Current members get \$300 discount on Tour sponsorships and \$150 discount on other sponsorship *** Not available in Bozeman	Tour*	Platinum	Gold	Silver	Bronze
	\$4,000	\$1,500	\$1,000	\$750	\$500
Memberships and Passes					
VIP Rendezvous Passes	6	6	4	3	2
Conference Passes	6				
Conference Trade Show Table	X				
1 Year MBA Associate Membership**	X	X	X	X	X
Listing on MBA Website	X	X	X	X	X
Access to MBA Brewery Contacts	X	X	X	X	X
Logo Placement/Recognition					
Logo on Tour T-Shirt	X				
Logo on Stage Banner and Signage	X	X			
Logo on Rendezvous Glassware	X	X	X		
Brewfest Booth***	X	X	X	X	
Logo on Rendezvous Poster	X	X	X	X	
Rendezvous Promotional Banner	X	X	X	X	X
Stage Mentions	X	X	X	X	X
Online Promotion					
Social Media Shoutout (18k+ followers)	X	X	X		
Promotion on MBA Website and Facebook	X	X	X	X	X
Listed in Event Emails (9.5k+ subscribers)	X	X	X	X	X
Rendezvous Program Advertising					
Logo on Sponsor Page and the Following Ad...	2 Page Ad	2 Page Ad	Full Page Ad	Half Page Ad	

MONTANA BREWERS FALL 2025 EVENTS

SEPTEMBER 4 & 5 - MONTANA BREWERS CONFERENCE - HOLIDAY INN, MISSOULA

SEPTEMBER 6 - FALL RENDEZVOUS - CARAS PARK, MISSOULA



FALL SPONSORSHIPS

* Sponsorships are for both Conference and Rendezvous but can be tailored to be for only one event ** Current members get \$150 discount on sponsorships *** Bronze sponsorships limited to 10 for both Conference and Rendezvous	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$750***	Brewfest Supporter \$500
<i>Memberships and Passes</i>					
VIP Rendezvous Passes	6	4	3	2	2
Conference Passes	4	3	2	1	
Conference Trade Show Table	X	X	X	X	
1 Year MBA Associate Membership**	X	X	X	X	X
Listing on MBA Website	X	X	X	X	X
Access to MBA Brewery Contacts	X	X	X	X	X
<i>Logo Placement/Recognition</i>					
Logo on Stage Banner and Signage	X				
Logo on Rendezvous Glassware	X	X	X		
Brewfest Booth	X	X	X	X	
Logo on Rendezvous Poster	X	X	X	X	
Rendezvous Promotional Banner	X	X	X	X	X
Stage Mentions	X	X	X	X	X
<i>Online Promotion</i>					
Social Media Shoutout (18k+ followers)	X	X			
Promotion on MBA Website and Facebook	X	X	X	X	X
Listed in Event Emails (9.5k+ subscribers)	X	X	X	X	X
<i>Rendezvous Program Advertising</i>					
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Rendezvous Program Advertising Guidelines

Platinum and Tour Sponsors:
Double-truck 2-page ad
8" wide x 5" high (1/2" safe area in center)

Gold Sponsors:
Full-page ad
3.75" wide x 5" high

Silver Sponsors: Half-page ad
3.75" wide x 2.42" high

All ads are black and white and DO NOT bleed. Please provide ads as PDFs at press quality or as JPGs or TIFs at 300 dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

For double-truck ads:
DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

Marketing Materials Deadlines:

Tour & Spring Rendezvous (BZN) - April 10

Summer Rendezvous (HLN) - July 2

Conference & Fall Rendezvous - August 6

Half-page ad: 3.75"W x 2.42"H

Full-page ad: 3.75"W x 5"H



Double-truck 2-page ad: 8"W x 5"H (no text near spine)