



MEMBERSHIP BENEFITS



RESOURCES

- Access to the **MBA brewery membership contact list**
- **\$50 off each conference pass** at the Montana Brewers Conference
 - Our conference features educational presentations and round table discussions with leaders in the industry
- Included in our Member Directory, sent out to **all 50+ MBA brewery members** with your business information and contact information
- Inclusion on our MBA email list – stay up to date on all Montana brew news, updates, events, and more
- Continuing education programming for brewers, owners, and associates
- Ability to place information in our monthly Brewers Bulletin, sent to all Montana breweries

MARKETING

- Personalized associate member webpage on our website
- Opportunity to sponsor and be listed in our Montana Brewers Trail Map, published **annually with over 10,000 copies distributed statewide** to breweries and visitor's centers
- Discounted sponsorship opportunities at **three MBA Rendezvous brewfests** a year
 - Over 3,000 Montana craft beer lovers attend MBA brewfests each year, making these events a great opportunity to market your brand
 - Sponsorship options include VIP rendezvous passes, logo placement, stage recognition, online promotion, program advertising, and more



GOVERNMENT ADVOCACY

- Your membership in the MBA allows us to **advocate for the interests of Montana’s craft brewing industry** at all levels of the policymaking process, including:
 - Lobbying at the Montana State Legislature
 - Representing brewers during the administrative rulemaking process
 - Weighing in with local government as needed
 - Working with industry partners to find common ground and head off threats
- **Recent MBA policy victories include:**
 - **2024** - Secured changes to proposed DOR rules that could be interpreted to eliminate delivery and advertising privileges for brewers with a colocated licenses and spousal closely-held license ownership
 - **2023** - Expanded the Academic Brewer License (allowing brewing at MSU Barley, Malt and Brewing Quality Lab)
 - **2023** - Increased retail privileges to allow brewers to serve collaboration beers
 - **2023** - Created new retail opportunity through license stacking
 - **2021** - Clarified law to allow brewers to produce hard seltzers
 - **2021** - Permit curbside delivery
 - **2021** - Allow a spouse to own a closely-held license
 - **2020** - Executive orders, including curbside delivery and expanded outdoor seating, to keep breweries afloat during COVID-19 shutdown

MEMBER DUES

Show your support for Montana’s **only trade association for craft breweries**. The MBA exists to promote Montana craft beer, facilitate industry partnerships, and support policy that will shape our state into a craft beer powerhouse. **We want you to join our mission to grow Montana’s craft brewing industry.** Associate members receive these benefits, and, of course, share in the good will and camaraderie of Montana’s craft brewing community.

Allied Trade/Supplier	\$300
Retail	\$150



INTERESTED IN JOINING?

Contact the MBA membership team:
membership@montanabrewers.org • 406-948-BREW (2739) • montanabrewers.org

