

MONTANA BREWERS CONFERENCE AND FALL RENDEZVOUS 2020

OCTOBER 1 & 2 – MONTANA BREWERS CONFERENCE – MISSOULA HOLIDAY INN DOWNTOWN
OCTOBER 3 – FALL RENDEZVOUS – MISSOULA CARAS PARK



SPONSORSHIP OPPORTUNITIES

| | MUSIC LOVER \$2,000 | GOLD \$1,500 | SILVER \$1,000 | BRONZE \$750 |
|---|------------------------|-----------------|-------------------|-----------------|
| MEMBERSHIP AND PASSES | | | | |
| VIP Rendezvous Passes | 6 | 4 | 3 | 2 |
| Conference Passes | 4 | 3 | 2 | 1 |
| Trade Show Table Space at Conference | X | X | X | X |
| 1 year MBA Associate Membership | X | X | X | X |
| Listing on MBA Website | X | X | X | X |
| Access to MBA Brewery Email Contacts | X | X | X | X |
| LOGO PLACEMENT/RECOGNITION | | | | |
| Logo on Stage Banner | X | | | |
| Additional Stage Signage | X | | | |
| Logo on Rendezvous Glassware | X | X | | |
| Rendezvous Poster | X | X | X | |
| Rendezvous Promotional Banner | X | X | X | X |
| Stage Mentions | X | X | X | X |
| ONLINE PROMOTION | | | | |
| Social Media Shoutouts (15k followers) | X | X | | |
| Promotion via MBA Website and Facebook Ads | X | X | X | X |
| Listed in Email Outreach (8,000+ Subscribers) | X | X | X | X |
| RENDEZVOUS PROGRAM ADVERTISING | | | | |
| Double Truck 2 Page Ad | X | | | |
| Full Page Ad | | X | | |
| Half Page Ad | | | X | |
| Logo on Sponsor Page | X | X | X | X |

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You're invited to be part of the MBA's Montana Brewers Conference and Fall Rendezvous 2020. We hope you can join us for these amazing events! Please consider sponsoring our annual conference and brewfest in Missoula at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

matt@montanabrewers.org

406-948-BREW (2739)

Rendezvous Program Advertising Guidelines

Half Page Ad: 3.75"W x 2.42"H

Full Page Ad: 3.75"W x 5"H

Music Lover Sponsors:

Double-Truck 2-page Ad
8" wide x 5" high (*1/2" safe area in center)

Gold Sponsors:

Full Page Ad
3.75" wide x 5" high

Silver Sponsors:

Half Page Ad
3.75" wide x 2.42" high

All Ads Are Black & White

Ads Do NOT Bleed Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

For Double-Truck Ads:

DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

**Marketing Materials Deadline:
September 9**



Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)