# **MONTANA BREWERS**

# 2020 RENDEZVOUS TOUR & CONFERENCE

May 8 — Spring Rendezvous — Bozeman (Gallatin Co. Fairgrounds)

August 1 — Summer Rendezvous — Helena (Memorial Park)

October 1 & 2 — Montana Brewers Conference — Missoula (Holiday Inn Downtown)

October 3 — Fall Rendezvous — Missoula (Caras Park)



### SPONSORSHIP OPPORTUNITIES

ponsor all three Rendezvous events	Tour Sponsor* \$4,000	Music Lover \$1,500	Gold \$1,000	Silver \$750 —	Bronze \$500	H
ponsor all three Rendezvous events plus the annual conference		\$2,000	\$1,500	\$1,000	\$750	
	Member	ship and Pa	sses			
VIP Rendezvous Passes	6*	6	4	3	2	
Conference Passes (Tour + Missoula Sponsors Only)	6	4	3	2	1	
Table Space at Conference (Tour + Missou-la Sponsors Only)	х	Х	х	Х	х	
1 year MBA Associate Membership	х	Х	х	х	х	
Listing on MBA Website	х	Х	х	х	х	
Access to MBA Brewery Email Contacts	х	x	x	х	х	
	Logo Place	ement/Recog	gnition			
Logo on Tour T-shirt	х					
Logo on Stage Banner	X*	Х				
Additional Stage Signage	х*	Х				
Logo on Rendezvous Glassware	х*	Х	х			
Rendezvous Poster	X*	Х	х	х		
Rendezvous Promotional Banner	х*	Х	х	х	х	
Stage Mentions	х*	х	х	х	х	
	Onlii	ne Promotion				
Social Media Shoutouts (15k followers)	X*	Х	х			
Promotion via MBA Website and Facebook Ads	X*	X	х	Х	х	
Listed in Email Outreach (8,000+ Subscribers)	X*	x	x	х	х	
	Rendezvous	Program Ad	ertising/			
Double Truck 2 Page Ad	х*	Х				
Full Page Ad			х			
Half Page Ad				Х		
Logo on Sponsor Page	x*	Х	Х	Х	Х	

### MONTANA BREWERS

## 2020 RENDEZVOUS TOUR & CONFERENCE

May 8 — Spring Rendezvous — Bozeman (Gallatin Co. Fairgrounds)

August 1 — Summer Rendezvous — Helena (Memorial Park)

October 1 & 2 — Annual Conference — Missoula (Holiday Inn Downtown)

October 3 — Fall Rendezvous — Missoula (Caras Park)



You're invited to be part of the MBA's 2020 Rendezvous Tour, stopping at three Montana towns over the course of the year. We hope you can join us at one (or all) of these amazing events! Please consider sponsoring the event of your choice at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

matt@montanabrewers.org

406-948-BREW (2739)

### Rendezvous Program Advertising Guidelines

#### **Tour and Music Lover Sponsors:**

Double-Truck 2-page Ad 8" wide x 5" high (\*1/2" safe area in center)

#### **Gold Sponsors:**

Full Page Ad 3.75" wide x 5" high

#### Silver Sponsors:

Half Page Ad 3.75" wide x 2.42" high

### All Ads Are Black & White Ads Do NOT Bleed

Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

#### For Double-Truck Ads:

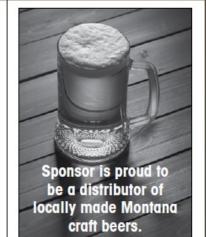
DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

Marketing Materials Deadlines: Tour or Bozeman — April 15 Helena — July 8 Missoula — September 9 Half Page Ad: 3.75"W x 2.42"H







Full Page Ad: 3.75"W x 5"H



Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)