

MONTANA BREWERS

2020 RENDEZVOUS TOUR & CONFERENCE

May 8 — Spring Rendezvous — Bozeman (Gallatin Co. Fairgrounds)

August 1 — Summer Rendezvous — Helena (Memorial Park)

October 1 & 2 — Montana Brewers Conference — Missoula (Holiday Inn Downtown)

October 3 — Fall Rendezvous — Missoula (Caras Park)



SPONSORSHIP OPPORTUNITIES

**Sponsor all three Rendezvous events plus the annual conference*

Tour Sponsor*	Music Lover	Gold	Silver	Bronze	Bozeman/ Helena Rates
\$4,000	\$1,500 — \$2,000	\$1,000 — \$1,500	\$750 — \$1,000	\$500 — \$750	— Missoula Rates

Membership and Passes

VIP Rendezvous Passes	6*	6	4	3	2
Conference Passes (Tour + Missoula Sponsors Only)	6	4	3	2	1
Table Space at Conference (Tour + Missou-la Sponsors Only)	x	x	x	x	x
1 year MBA Associate Membership	x	x	x	x	x
Listing on MBA Website	x	x	x	x	x
Access to MBA Brewery Email Contacts	x	x	x	x	x

Logo Placement/Recognition

Logo on Tour T-shirt	x				
Logo on Stage Banner	x*	x			
Additional Stage Signage	x*	x			
Logo on Rendezvous Glassware	x*	x	x		
Rendezvous Poster	x*	x	x	x	
Rendezvous Promotional Banner	x*	x	x	x	x
Stage Mentions	x*	x	x	x	x

Online Promotion

Social Media Shoutouts (15k followers)	x*	x	x		
Promotion via MBA Website and Facebook Ads	x*	x	x	x	x
Listed in Email Outreach (8,000+ Subscribers)	x*	x	x	x	x

Rendezvous Program Advertising

Double Truck 2 Page Ad	x*	x			
Full Page Ad			x		
Half Page Ad				x	
Logo on Sponsor Page	x*	x	x	x	x

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You're invited to be part of the MBA's 2020 Rendezvous Tour, stopping at three Montana towns over the course of the year. We hope you can join us at one (or all) of these amazing events! Please consider sponsoring the event of your choice at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

matt@montanabrewers.org

406-948-BREW (2739)

Rendezvous Program Advertising Guidelines

Tour and Music Lover Sponsors:

Double-Truck 2-page Ad
8" wide x 5" high (*1/2" safe area in center)

Gold Sponsors:

Full Page Ad
3.75" wide x 5" high

Silver Sponsors:

Half Page Ad
3.75" wide x 2.42" high

All Ads Are Black & White

Ads Do NOT Bleed

Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

For Double-Truck Ads:

DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

Marketing Materials Deadlines:

Tour or Bozeman — April 15

Helena — July 8

Missoula — September 9

Half Page Ad: 3.75"W x 2.42"H

Full Page Ad: 3.75"W x 5"H



Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)