

MONTANA BREWERS

2019 RENDEZVOUS TOUR AND CONFERENCE

Sat., May 11 — Spring Rendezvous — Bozeman

Sat., August 3 — Summer Rendezvous — Helena

Thu.-Fri., September 12 & 13 — Annual Conference — Missoula

Sat., September 14— Fall Rendezvous — Missoula



SPONSORSHIP OPPORTUNITIES

	Tour Sponsor*	Music Lover	Gold	Silver	Bronze	BZN or HLN MSO
*All three Rendezvous events	\$4,000	\$1,500 — \$2,000	\$1,000 — \$1,500	\$750 — \$1,000	\$500 — \$750	—
Membership and Passes						
VIP Rendezvous Passes	6*	6	4	3	2	
Conference Passes (Tour + Missoula Sponsors Only)	6	4	3	2	1	
Table Space at Conference (Tour + Missoula Sponsors Only)	x	x	x	x	x	
1 year MBA Associate Membership	x	x	x	x	x	
Listing on MBA Website	x	x	x	x	x	
Access to MBA Brewery Email Contacts	x	x	x	x	x	
Logo Placement/Recognition						
Logo on Tour T-shirt	x					
Logo on Stage Banner	x*	x				
Additional Stage Signage	x*	x				
Logo on Rendezvous Glassware	x*	x	x			
Rendezvous Poster	x*	x	x	x		
Rendezvous Promotional Banner	x*	x	x	x	x	
Stage Mentions	x*	x	x	x	x	
Online Promotion						
Social Media Shoutouts (15k followers)	x*	x	x			
Event Promotion via MBA Website and FB Ads	x*	x	x	x	x	
Listing in Email Outreach (6,000+ subscribers)	x*	x	x	x	x	
Rendezvous Program Advertising						
Double Truck 2 Page Ad	x*	x				
Full Page Ad			x			
Half Page Ad				x		
Logo on Sponsor Page	x*	x	x	x	x	

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You're invited to be part of the MBA's 2019 Rendezvous Tour, stopping at three Montana towns over the course of the year. We hope you can join us at one (or all) of these amazing events! Please consider sponsoring the event of your choice at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

Megan Harbaugh: megan@montanabrewers.org

Matt Leow: matt@montanabrewers.org

406-948-BREW (2739)

Rendezvous Program Advertising Guidelines

Tour and Music Lover Sponsors:

Double-Truck 2-page Ad
8" wide x 5" high (*1/2" safe area in center)

Gold Sponsors:

Full Page Ad
3.75" wide x 5" high

Silver Sponsors:

Half Page Ad
3.75" wide x 2.42" high

All Ads Are Black & White

Ads Do NOT Bleed

Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

For Double-Truck Ads:

DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

Marketing Materials Deadlines:

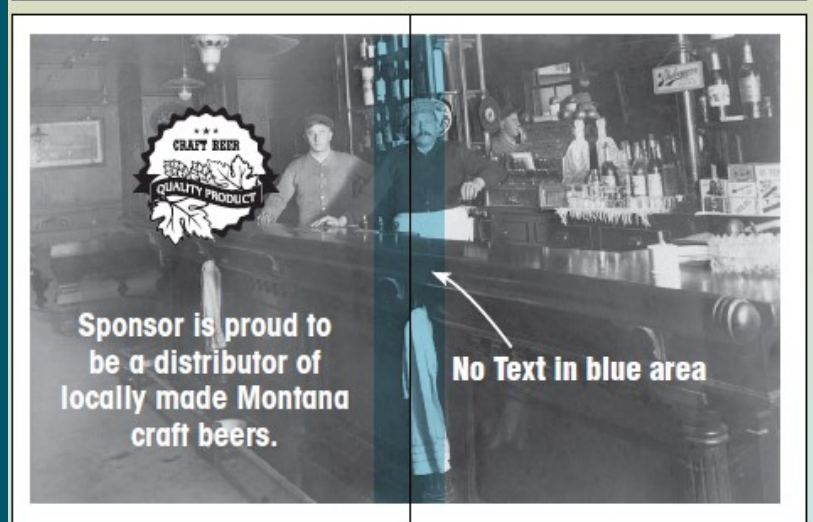
Tour/Bozeman — April 17

Helena — July 10

Missoula— August 21

Half Page Ad: 3.75"W x 2.42"H

Full Page Ad: 3.75"W x 5"H



Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)