

2018 SPONSORSHIP OPPORTUNITIES RENDEZVOUS & ANNUAL CONFERENCE

May 11: Spring Rendezvous - Bozeman
 August 4: Summer Rendezvous - Helena
 September 27 & 28: Annual Conference - Missoula
 September 29: Fall Rendezvous - Missoula



Tour Sponsor [\$4,000]

Receive everything listed below at the Music Lover level for all three Montana Brewers Rendezvous and our annual conference PLUS your logo included on our tour T-shirt.

Bozeman and Helena Rendezvous	Music Lover	Gold	Silver	Bronze
	\$1,500	\$1,000	\$750	\$500
<i>Membership and Passes</i>				
VIP Rendezvous Passes	6	4	3	2
1 year MBA Associate Membership	x	x	x	x
Listing on MBA Website	x	x	x	x
Access to MBA Brewery Email Contacts	x	x	x	x
<i>Logo Placement/Recognition</i>				
Logo on Stage Banner	x			
Additional Stage Signage	x			
Logo on Rendezvous Glassware	x	x		
Rendezvous Poster	x	x	x	
Rendezvous Promotional Banner	x	x	x	x
Stage Mentions	x	x	x	x
<i>Online Promotion</i>				
Social Media Shoutouts (14k+ followers)	x	x		
Event Promotion via MBA Website and FB Ads	x	x	x	x
Listing in Email Outreach (3,500+ subscribers)	x	x	x	x
<i>Rendezvous Program Advertising</i>				
Double Truck 2 Page Ad	x			
Full Page Ad		x		
Half Page Ad			x	
Logo on Sponsor Page	x	x	x	x
Missoula Rendezvous and Fall Conference	Music Lover	Gold	Silver	Bronze
	\$2,000	\$1,500	\$1,000	\$500
Includes all of the above for the Missoula Rendezvous plus...				
Conference Passes	4	3	2	1
Table Space at Conference	x	x	x	x

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You're invited to be part of the MBA's 2018 Rendezvous Tour, with stops in Bozeman, Helena, and Missoula, plus the Montana Brewers Annual Conference in Missoula. We hope you can join us at one (or all) of these amazing events! Please consider sponsoring the event(s) of your choice at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

Dani Howlett: dani@montanabrewers.org

Matt Leow: matt@montanabrewers.org

406-948-BREW (2739)

Rendezvous Program Advertising Guidelines

Tour and Music Lover Sponsors:

Double-Truck 2-page Ad
8" wide x 5" high (*1/2" safe area in center)

Gold Sponsors:

Full Page Ad
3.75" wide x 5" high

Silver Sponsors:

Half Page Ad
3.75" wide x 2.42" high

All Ads Are Black & White

Ads Do NOT Bleed

Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

For Double-Truck Ads:

DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

Marketing Materials Deadlines:

Tour/Bozeman — April 18, 2018

Helena — July 13, 2018

Missoula — September 7, 2018

Half Page Ad: 3.75"W x 2.42"H

Full Page Ad: 3.75"W x 5"H

The image shows four examples of advertising layouts. The top-left example is a half-page ad with the MBA logo and the text: "MBA MONTANA BREWERS ASSOCIATION Montana Brewers Encourage You to Drink Responsibly WWW.MONTANABREWERS.ORG". The top-right example is a full-page ad featuring a beer glass and the text: "Sponsor is proud to be a distributor of locally made Montana craft beers." The bottom-left example is a double-truck ad showing a bar scene with a circular logo that says "CRAFT BEER QUALITY PRODUCT" and the text: "Sponsor is proud to be a distributor of locally made Montana craft beers." The bottom-right example is a double-truck ad showing a bar scene with a blue rectangular area and the text: "No Text in blue area".

Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)